

# Aim For The Heart By Al Tompkins

**By Al Tompkins**

Aim for the Heart Hardcover. Al Tompkins is Broadcast and Online Group Leader for the prestigious Poynter Institute for Media Studies. In Aim for the Heart, he shares

Aim for the Heart by Al Tompkins. (Hardcover 9781566251761) Al Tompkins is Broadcast and Online Group Leader for the prestigious Poynter Institute for Media Studies.

View Al Tompkins's business profile as Financial Manager at AIMS and see work history, affiliations and more. Zoom Information. Alan Tompkins

Chapter One: Aim for the Heart Finding Focus: Aim for the Heart of the Story Use Soundbites That Connect to the Viewer s Heart Sounds That Take You There': Get

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Jul 21, 2013 You ll remember what you feel longer than what you know, Poynter Institute s Al Tompkins likes to tell Aim for the Heart by Al Tompkins :

Get this from a library! Aim for the heart : write for the ear, shoot for the eye, a guide for TV producers and reporters. [Al Tompkins]

Summary: Al Tompkins is the author of Aim for the Heart: Write, Shoot, Report and Produce for TV and Multimedia, published 2011 under ISBN 9781608716746 and 1608716740.

Al Tompkins reminds students about a disarmingly simple truth about broadcast journalism: people remember what they feel. If you aim for the heart with the copy you

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Al Tompkins is the author of *Aim for the Heart* (4.14 avg rating, 21 ratings, 2 reviews, published 2002) and *Aim for the Heart* (4.00 avg rating, 1 rating,

Nov 14, 2013 Al Tompkins, Senior Faculty for Broadcast and Online at the Poynter Institute for Media Studies, teaches communication students at Indiana Wesleyan

In Chapter 13 of Al Tompkins' "*Aim for the Heart*," he discusses the strategy involved in online storytelling. This is important to the future of journalism because

Jul 27, 2002 *Aim for the Heart* (Bonus Books, The highly practical book flows from Al Tompkins 25 years as a reporter, producer, photojournalist and news director.

Episode 64: Al Tompkins. Tags : He is senior faculty at the Poynter Institute and the author of *Aim for the Heart: A Guide for TV Producers and Reporters*.

also go to [helpforjournalists.com](http://helpforjournalists.com) for journalism ethics (by al) Al Tompkins Multimedia Storytelling Workshops *Aim for the Heart*; *Al in Your Newsroom*; *Cool Tools*;

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Al Tompkins is Senior Faculty/Broadcast and Online at The Poynter Institute. He is the author of *Aim for the Heart: A Guide for TV Producers and Reporters*, which is

Al Tompkins from The Poynter Institute Saturday, March 9 @ Columbia Conference Center Segment 1-*Aim for the Heart*

Al Tompkins is The Poynter Institute s senior faculty for broadcasting and online. Tompkins is the author of the book *Aim For The Heart*:

Al Tompkins-Senior Faculty for Poynter s Broadcast and Online Group. Author of *Aim for the Heart* (2nd edition) being used in universities worldwide.

helping professionals like al tompkins discover inside Tompkins is the author of "*Aim for the Heart*" a textbook about multimedia storytelling

*Aim for the Heart*. Al Tompkins. Chicago: Bonus Books, 2002. 229 pp. \$29.95 hbk. Al Tompkins wants television news to tell better stories. Tompkins does not argue with

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Al Tompkins profiles Name chats and webinars on Poynter s NewsU.org. Tompkins is the author of "Aim for the Heart" a textbook about multimedia storytelling

A SAGE Publications book:Aim for the Heart: Write, Shoot, Report and Produce for TV and Multimedia: Al Tompkins. Al Tompkins reminds students about a disarmingly

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